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# **COMMISSIONERS**

JEFF HATCH-MILLER – Chairman

WILLIAM A. MUNDELL

MARC SPITZER

MIKE GLEASON

KRISTIN K. MAYES

BEFORE THE ARIZONA CORPORATION

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AZ CORP COMMISSION DOCUMENT CONTROL

Arizona Corporation Commission DOCKETED

JUL 2 1 2006

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IN THE MATTER OF ADOPTING EXPANDED ELIGIBILITY CRITERIA FOR LIFELINE AND LINK-UP AND CERTIFICATION, VERIFICATION AND RECORDKEEPING REQUIREMENTS

DOCKET NO. T-00000A-05-0380

SOUTH CENTRAL UTAH TELEPHONE ASSOCIATION, INC.'S **OUTREACH PROGRAM REPORT** 

In Decision No. 67941, the Arizona Corporation Commission ("Commission") ordered all Arizona Eligible Telecommunications Carriers ("ETCs") to file a report with the Commission by June 21, 2006, which discusses each ETC's outreach program utilizing the new Federal Communications Commission's ("FCC") guidelines on outreach programs and their impact on Lifeline and Link-up subscribership levels. On June 19, 2006, members of the Arizona Local Exchange Carriers Association, including South Central Utah Telephone Association, Inc., requested a 30-day extension of time to file the required report regarding their outreach programs. The Commission's Utilities Division Staff filed a memorandum recommending approval of the request. Administrative Law Judge Lyn Farmer issued a Procedural Order, dated June 26, 2006, adopting the 30-day extension and ordering the members of the Arizona Local Exchange Carriers Association to file the report regarding their outreach programs by July 21, 2006.

In compliance with Decision No. 67941 and the June 26, 2006 Procedural Order, South Central Utah Telephone Association files its outreach program report, which is attached.

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## **SNELL & WILMER**

Jeffrey W. Crockett Marcie Montgomery One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202

ORIGINAL and 13 copies filed this 21st day of July, 2006, with:

DATED this 21st day of July, 2006.

Arizona Corporation Commission 1200 West Washington Street Phoenix, Arizona 85007

COPY hand-delivered this 21st day of July, 2006, to:

Director, Utilities Division Arizona Corporation Commission 1200 West Washington Street Phoenix, Arizona 85007

Arizona Corporation Commission 1200 West Washington Street Phoenix, Arizona 85007

Mr. Christopher C. Kempley **Arizona Corporation Commission** 1200 West Washington Street Phoenix, Arizona 85007

Ms. Maureen Scott Legal Division Arizona Corporation Commission 1200 West Washington Street Phoenix, Arizona 85007

Ginaball



Provider of:

Custom Business Systems
Local and Long Distance service
Caller ID
Custom Calling Features
Internet (with local number access)

July 21, 2006

Docket Control Arizona Corporation Commission 1200 West Washington Street Phoenix, AZ 85007

Re: Outreach Program Report for South Central Utah Telephone Association, Inc. (Docket No. T-00000A-05-0380)

Docket Control:

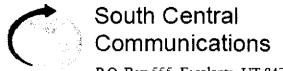
In compliance with Decision No. 67941 and the June 26, 2006 Procedural Order in this docket, South Central Utah Telephone Association, Inc. submits a report summarizing its outreach methods for Lifeline and Link-Up.

Very truly yours,

Marc McLemore

Marc McLemore Regulatory Affairs Manager South Central Utah Telephone Association

Enclosure



P.O. Box 555, Escalante, UT 84726 (435) 826-4211 Provider of:

Custom Business Systems
Local and Long Distance service
Caller ID
Custom Calling Features
Internet 141th local number access)

## OUTREACH PROGRAM REPORT FOR SOUTH CENTRAL UTAH TELEPHONE ASSOCIATION, INC. July 20, 2006

South Central Utah Telephone Association, Inc.'s ("South Central") certificated service territory consists of territory in northern Arizona and southern Utah. The certificated service territory in Arizona comprises of a relatively small area with a customer base of only 628 customers in Colorado City, Arizona and 525 customers in Fredonia, Arizona.

For the small certificated service territory in Arizona, South Central uses advertisements in a regional newspaper as its primary outreach method to notify customers and potential customers about the Lifeline and Link-Up programs. South Central published public notice in the *Spectrum* on August 18, 2005 that notified the general public that they may qualify for discounts on basic local telephone service. (See Proof of Publication on August 18, 2005 attached.) South Central plans on publishing a similar notice in the upcoming months in the same or similar newspaper.

In addition, service representatives of South Central are trained to inform new customers about the availability of Lifeline and Link-Up. Typically, new customers apply for local telephone service over the phone. During the application process, service representatives inform new customers about the availability of Lifeline and Link-Up and the eligibility requirements of these programs.

At this point in time, South Central's service territory does not have a sizeable non-English speaking community. As this may change over time, South Central will adjust its outreach methods accordingly.

South Central believes that the outreach methods it utilizes are effective. During the last 12 months, South Central's Lifeline enrollment in Arizona increased from 28 customers to 32 customers, or 14%. South Central attributes the increase to its outreach methods.

# **SPECTRUM**

A Marketing and Communications Company

#### PUBLIC NOTICE

South Central Utah Telephone Association is a quality telecommunications services company providing basic and enhanced services at reasonable rates within its service territory. Basic services are offered at the following rates: Monthly service charge range

Single Party Residence Strvice \$11.50 \$13.18 Service \$18.00 \$32.78 Federal Subscriber Line Charge Single Line \$6.50 \$9.20 Touch Tone Service is provided as a part of the local service rate.

Emergency 911 service charges are assessed according to government requirements.

Basic services are offered to all customers in the South Central Utah Telephone Association service territories at the rates, terms

#### LEGAL NOTICES

and conditions specified in the Company=s tariff. Low income residential subscribers may qualify for LIFELINE and LINKUP telephone assistance programs which provide discounts on these basic local service charges through state specified telephone assistance plans.

If you have questions regarding the Company's services, please call us at 435-826-4211, or visit us at our business office at 45 North 100 West, Escalante, Utah.

> Pub#L6183 published on August 18, 2005. The Spectrum

### PROOF OF PUBLICATION

# STATE OF UTAH SS. COUNTY OF WASHINGTON

Molly Jones, being duly sworn, deposes and says that she is an accounting representative, at the daily newspaper published at St. George, Washington County, State of Utah, also distributed in Iron County, and that the notice

PUB #: L6183

is a true copy of which is here to attached, was published in its issudated the \_\_\_\_\_ day of

AUGUST 2008 and was published again in the issues of said newspaper dated:

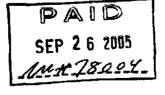
total of 1 insertion

Molly Jones

Subscribed and sworn before me

this \_\_\_\_\_\_ day of \_\_\_\_\_\_ 2005

NOTARY PUBLIC RESIDING AT WASHINGTON COUNTY



ST. GEORGE OFFICE 275 E. St. George Bind. - St. George, UT 84770 Office (435)674-6200 FAX 674-6265 CEDAR CITY OFFICE 2071 N. Main St. #2 - Cetar City, UT 84720



Notary Public CRYSTAL SCHMUTZ 275 E. St. George Blvd. St. George, UT 84770 My Commission Expires

November 11, 2008 State of Utah